

interRel Consulting Awarded Back-to-Back Oracle EPM Solution of the Year

ORACLE OPENWORLD, San Francisco, CA – October 12, 2009 –interRel Consulting, a member of the Oracle® PartnerNetwork, is honored to be the first ever back-to-back recipient recognized for the Oracle North America Titan Award for “Enterprise Performance Management and Business Intelligence Solution”. interRel was first honored with this prestigious award in 2008 and ecstatic to be recognized again in 2009, becoming the only recipient of this award. The awards were presented on Sunday, October 11th at the Oracle North American Titan Awards ceremony for Oracle® OpenWorld at the Moscone Convention Center.

The Oracle North America Oracle Titan Awards are given by Oracle to its leading partners, recognizing solutions and business practices developed or delivered in fiscal 2009. These awards recognize partner excellence in a number of categories, including sales, marketing, and solution development. Oracle has over 21,000 partners worldwide so to be recognized for excellence in the Enterprise Performance Management and Business Intelligence categories is a true honor.

“We want to congratulate interRel Consulting for repeating with a win in the category of Oracle’s North American EPM & BI Solution of the Year,” said John Gray, Oracle Group Vice President, North America Technology Channel Sales. Vice President. “They are the only company ever to have won in this category We congratulate them on this major accomplishment.

interRel’s entry in the Enterprise Performance Management & Business Intelligence category was for a solution developed for the world’s largest retailer of beauty supplies with over 2,800 locations worldwide. The company purchased Hyperion Planning, Essbase, OBIEE+ and Hyperion Financial Reporting. At present, they are actively using all of these products. This project is expected to return the entire investment (ROI) in less than two years and finished ahead of schedule and over 15 percent under budget.

“To be the first awarded for Oracle’s EPM Titan Award in 2008 was truly humbling,” said Edward Roske, interRel Consulting CEO and Oracle ACE Director for EPM/BI. “When we arrived at the awards ceremony at Oracle OpenWorld, we knew our chances of winning this prestigious award were miniscule. When interRel’s name was announced as the Back-to-Back Winner for Oracle’s 2009 EPM Partner of the Year, we were truly speechless. We are extremely grateful to Oracle for recognizing interRel for our achievements in Enterprise Performance Management and Business Intelligence. We dedicated our win last year to our clients for offering the opportunity to partner with them to develop the right EPM solutions for their companies. This year, we dedicate our win to our employees: without their unwavering dedication, experience, and determination to deliver the perfect solution to our customers this award wouldn’t be possible.”

About Oracle PartnerNetwork

Oracle® PartnerNetwork is a global business network of more than 21,000 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle’s premier products, education, technical services,

marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today's global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle's position as the world's largest business software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle qualify for the Certified Partner levels. <http://oraclepartnernetwork.oracle.com>.

About interRel Consulting

Founded in 1997, interRel Consulting develops Oracle EPM and Hyperion solutions on time, under budget and with total attention to quality. interRel provides implementation consulting, on-site & classroom training, web-based & phone support, and infrastructure consulting to clients ranging from the Global 500 to mid-size companies as well. Home to two Oracle ACE Directors and an Oracle ACE, interRel also publishes several books on Hyperion under the "Look Smarter Than You Are" series. Winners of Oracle's 2008 and 2009 Titan Awards for "EPM Solution" of the year, interRel has also been cited by Inc. Magazine in 2008 and 2009 as being one of the fastest growing companies in America. For more information, please visit www.interrel.com.

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