

## interRel Press Announces the Release of “Look Smarter Than You Are With Oracle Essbase Studio 11” Premiering at OAUG Collaborate 2011

**Collaborate 2011, ORLANDO, FL April 11, 2011** - interRel Consulting is proud to announce the release of the very first book on Oracle Essbase Studio authored by Oracle ACE Director, Glenn Schwartzberg, [Look Smarter Than You Are with Oracle Essbase Studio 11](#), as part of their #1 selling Hyperion book series, **Look Smarter Than You Are With Hyperion**. The book for experienced Oracle Essbase administrators will be officially unveiled at the 2011 Collaborate conference in Orlando, FL on Monday, April 11, 2011. This book will be available to purchase at the Collaborate bookstore during the conference and on interRel's website at [www.interrel.com](http://www.interrel.com). Our other best-selling books, [Look Smarter Than You Are with Oracle Hyperion Planning: An Administrator's Guide](#), [Look Smarter Than You Are with Oracle Hyperion Planning: An End User's Guide](#), [Look Smarter Than You Are with Essbase 11: An Administrator's Guide](#) and [Look Smarter Than You Are With Smart View and Essbase 11: An End User's Guide](#) will also be available for purchase at the Collaborate bookstore and our website.

Oracle Essbase Studio is your new cube factory for building Essbase applications. As it cements its role as the replacement for Essbase integration Services (EIS), you'll have a new tool to take your data warehouse, relational, and textual data and combine it into a glorious multi-dimensional cube optimized for analysis. In this book, you'll join a duo of intrepid explorers as they discover the wonders of the Essbase Studio back lot. Learn with them through exercises and examples how easy it is to construct a Studio model from start to finish. The Studio tram will take you along the scenic route which is Essbase Studio as you meet a cast of odd characters. You will learn how to create Essbase models, ways to speed up your Essbase development, how to load data and build hierarchies, navigation secrets behind schemas and models, how to easily make drill through reports, and administration tips for Essbase Studio. This book is based on version 11.1.2.

### Where to Purchase

If you are attending the [Collaborate 2011](#) conference, the books will be available for sale at the Collaborate bookstore. If you are attending the [ODTUG's Kscope 11](#) conference in Long Beach, CA, bring your book to get it autographed by the author, Glenn Schwartzberg. Come meet two of the authors of our other best-selling Hyperion books, Edward Roske and Tracy McMullen, at our booth, **1061**. If you are not attending the conference, the only place to purchase these books is directly through our publisher at [Lulu.com](http://Lulu.com).

### About interRel Consulting

interRel Consulting, Oracle's reigning EPM & BI Partner of the Year, is a services organization focused exclusively on implementing Hyperion solutions. Since 1997, we have attracted and developed the top talent in our industry. Our senior consultants are **all** Hyperion Certified, and we have the highest quality standards of any Hyperion consulting partner. We are headquartered in Dallas and service our customers throughout North America. interRel provides implementation consulting, on-site & classroom training, web-based & phone support, and infrastructure consulting to clients ranging from the Global 500 to mid-size companies as well. Home to **three** Oracle ACE Directors, interRel also publishes several books on Hyperion under the "Look Smarter Than You Are" series.

Recognitions include one of Inc. Magazines fastest growing companies in America in 2008, 2009 & again in 2010. interRel most recently was listed on [CRN's 2010 Fast Growth List](#) as one of the top 100 fastest growing tech companies in America. For more information, please visit [www.interrel.com](http://www.interrel.com).

### About Collaborate 2011

The Independent Oracle Users Group (IOUG), the Oracle Applications Users Group (OAUG) and Quest International Users Group (Quest), present COLLABORATE 11: Technology and Applications Forum for the Oracle Community. As an educational conference, COLLABORATE 11 helps users of the full family of Oracle business applications and database software gain greater value from their

Oracle investments. Created by and for customers, COLLABORATE 11 offers an expert blend of customer-to-customer interaction and insights from technology visionaries and Oracle strategists. Expand your network of contacts by interacting with Oracle customers, solutions providers, consultants, developers and representatives from Oracle Corporation at COLLABORATE 11. For more information on this conference, please click [here](#).

**Contact:**

Danielle White, Director of Client Education

(214) 864-8586

[dwhite@interrel.com](mailto:dwhite@interrel.com)