

interRel Consulting Wins 2008 Oracle North America Titan Award for Enterprise Performance Management Solution

ORACLE OPENWORLD, San Francisco, CA – September 22, 2008 –interRel Consulting, a member of the Oracle® PartnerNetwork, is honored to be selected as Oracle’s 2008 recipient of the “Enterprise Performance Management Solution” North America Titan Award. In addition, interRel was also awarded Honorable Mention for the best Manufacturing Industry-specific Solution. The awards were presented on Sunday, September 21st at the Oracle North American Titan Awards ceremony at the Hilton San Francisco.

With more than 150 nominations across 17 categories, the awards acknowledged 14 leading partners for solutions and best practices developed or delivered in fiscal year 2008. Oracle has over 20,000 partners world-wide so to be recognized for excellence in both the Enterprise Performance Management and Industry Solutions categories is a true honor. Honorees were selected from among a panel of 66 judges including IDC analysts, *Everything Channel* media and Oracle sales, marketing, and development executives.

“We’re proud to congratulate interRel as the developers of the winning EPM Solution of the year,” said Ted Bereswill, senior vice president, North America Alliances and Channels at Oracle. “interRel has been an Oracle Hyperion partner since 1997, and this win demonstrates their commitment to delivering value and expertise in Oracle-based EPM solutions to their customers. Their nominations in the EPM and Manufacturing Industry solution categories impressed us with their innovative business approaches and unique blending of BI and EPM technologies from Oracle.”

interRel’s entry in the Enterprise Performance Management category was for a solution they developed for a multi-billion dollar consumer packaged goods company. The company uses a combination of Oracle and Hyperion products including Oracle Essbase, Oracle Business Intelligence Enterprise Edition (OBIEE) Plus Web Analysis, OBIEE Plus Financial Reporting, Hyperion Planning, and Hyperion Enterprise. Built and deployed in the United States, the Hyperion implementation delivered sales forecasting to more than 100 countries around the world. SKU-level calculations of entire gross margin statements happen in less than 15 seconds – about twenty-five percent faster than the customer’s target. The entire solution was delivered in less than 6 months, more than \$100,000 under budget, and forms the front end of a larger and continuing Hyperion implementation.

“While it’s always an honor just to be nominated for an Oracle Titan award, to be the winners of Oracle’s first award ever for the EPM Solution category is truly amazing,” said Edward Roske, interRel Consulting CEO and Oracle ACE Director for EPM/BI. “We are extremely grateful to Oracle for recognizing interRel for our achievements in Enterprise Performance Management and Business Intelligence. We would first and foremost like to acknowledge our clients for offering us the opportunity to partner with them to in developing the right EPM solutions for their companies. Second, we would like to recognize all of our employees who made this award possible. It is only with their dedication, experience, and determination that we’re able to deliver the perfect solution to our customers.”

About Oracle PartnerNetwork

Oracle PartnerNetwork is a global business network of more than 20,000 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle’s premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today’s global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle’s position as the world’s largest enterprise software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle qualify for the Certified Partner levels. <http://oraclepartnernetwork.oracle.com>.

About interRel Consulting

Founded in 1997, interRel Consulting develops analytic solutions on time, under budget and with total attention to quality. interRel has developed a solid, referenceable client base of Fortune 1000, mid-size, and small companies by repeatedly delivering high quality, innovative and groundbreaking services on time and within budget. Our consultant’s

have a strong industry background with expertise in fields such as retail, financial, real estate, healthcare, utilities, oil and gas, manufacturing, and packaged goods. They combine this industry background with comprehensive analytic knowledge in applications such as financial reporting and consolidation, budgeting and planning, revenue analysis, and performance management systems. Winners of Oracle's 2008 Titan Award for "EPM Solution" of the year, interRel has also been cited by Inc. Magazine as being one of the fastest growing companies in America in 2008. For more information, please visit www.interrel.com.

About Oracle

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interRel Contact:

Danielle White
Director of Client Education
interRel Consulting
(214) 864-8586
dwhite@interrel.com

Oracle Contact:

Kristin Reeves
Vice President
Blanc & Otus for Oracle
(415) 856-5145
kreeves@bando.com